

PublicFinance

Exclusive reader promotion



VISIONARY NETWORK
The Association of Accountants and Actuaries

Join Ascendant Solutions, inBest.ai and Visionary Network at Public Finance Live!

We are thrilled to announce that Ascendant Solutions, inBest.ai, and Visionary Network will be jointly exhibiting at Public Finance Live in July. We look forward to meeting you there! Find us on stand 7.

Our collaboration focuses on the redesign of council tax reduction (CTR) schemes. Together, we offer end-to-end solutions tailored to the specific needs of each council, leveraging our collective expertise.

Ascendant Solutions specialises in transactional data flows, offering tools such as "apply4online" for data collection and "pathway" for identifying vulnerable customers. Their services also include fraud protection and property/business registration, earning them the King's Award for Enterprise (Innovation) in 2023. Their expertise is crucial in addressing arrears and ensuring the effective implementation of new schemes.

inBest.ai offers a benefits calculator used by major financial service organisations, government agencies and local authorities. This calculator

also powers Ascendant's "apply4online", helping applicants maximise their incomes. Additionally, inBest.ai collaborates with Visionary Network to develop analytical tools that assess the impact of current and proposed CTR schemes, covering costs, affected households and council tax arrears.

Visionary Network offers consultancy and advice to help councils decide on the best CTR scheme. They also rewrite schemes into plain language, enhancing efficiency and customer experience, and supporting the transition to greater automation.

Smooth Processes for Your Next Council Tax Reduction

- | Robust Cost-Benefit Analysis
- | Comprehensive Impact Analysis of Council Tax Support & Arrears
- | Simple Scheme in Plain English
- | User-Friendly Application Forms



inbest.ai

www.ascendantsol.co.uk

www.visionarynetwork.co.uk

 Ascendant Solutions



inbest

We genuinely value your insights on CTR schemes and the challenges in creating effective solutions that work for both councils and residents. Visit us at Stand 7 to discuss your thoughts and explore our offerings.

You can also get access to our exclusive offer for Public Finance Live: A free CTR assessment based on your existing CTR caseload data. With this offer, you can gain a detailed view of your residents' circumstances, financial situation and model five potential CTR schemes to understand the trade-offs between different scheme designs.

We look forward to welcoming you!

[Learn more](#)

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